J - 4564(Pages : 3) Reg. No.:.... Name: ..... Second Semester B.Ed. Degree Examination, April 2020 EDU-10.12: TECHNO-PEDAGOGIC CONTENT KNOWLEDGE ANALYSIS -**COMMERCE** (2019 Admission) Time: 2 Hours Max. Marks: 50 Instructions: Answer all questions from Part A, Part B and Part C. Four questions from Part D and one question from Part E. PART - A Select the most appropriate option from those given in the brackets. 1. Inquiry Training Model based on the theory of **David Ausubel** Jean Piaget (a) (b) R. Suchman H. Taba (c) (d) 2. Which of the following knowledge helps a teacher to develop ICT based lesson plan? (a) CK PK (b) (c) TK (d) **TPCK** Those facilitate post publication peer review and enhance research literacy 3. known as

(b)

(d)

e-mail

Inflibnet

(a) Net work twining

(c) LMS

4	What does	MOOCS	ctande for?
4.	vynat does	IVIUUUUS	stands for a

- (a) Mobile Online Open Courses
- (b) Massive Online Open Courses
- (c) Mobile Open Online Courses
- (d) Massive Open Online Courses

## 5. Amazon.com come under the following model

(a) B 2 B

(b) B 2 C

(c) C 2 C

(d) C 2 B

 $(5 \times 1 = 5 \text{ Marks})$ 

PART - B

Write the following question in one word/sentence. Each question carries 1 mark.

- 6. Write any two merits of e-commerce.
- 7. What are the features of Virtual Classroom?
- 8. Mention the families of models of teaching.
- 9. What is techno-pedagogy?
- 10. What is blog?

 $(5 \times 1 = 5 \text{ Marks})$ 

PART - C

Write the following questions in a short paragraph. Each question carries 2 marks.

- 11. What is the role of commerce in this technological era?
- 12. Write down the steps for generating an e-mail ID.
- Compare web-based learning and online learning.

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- 14. Write the nature of social families in models of teaching.
- 15. What are the principles of augmented reality for product visualization?

 $(5 \times 2 = 10 \text{ Marks})$ 

## PART - D

Write any four questions in a short 1 page. Each question carries 5 marks.

- 16. Describe the role of teacher as techno-pedagogue.
- 17. Explain the components of Concept Attainment Model.
- 18. Discuss the application of social networking system in commerce teaching.
- 19. What are the recent developments in computerized accounting?
- 20. What is meant by video script? Explain the steps involved in a video script.
- 21. What are the benefit while organizing subject association activities for commerce students?

 $(4 \times 5 = 20 \text{ Marks})$ 

## PART - E

Write **any one** question in about **3** pages the question carries **10** marks.

- 22. Explain the content knowledge, pedagogical knowledge, technological knowledge and their inter-relationship on the topic "meaning of joint stock company".
- 23. Prepare a draft lesson plan based on inquiry training model on teaching a topic in "functions of management".

 $(1 \times 10 = 10 \text{ Marks})$